Government of West Bengal  
Directorate of Micro & Small Scale Enterprises  
New Secretariat Buildings (9th floor)  
1, Kiran Shankar Roy Road  
Kolkata-700 001

Memo No. ................................../JD (SSE)/13.  

Date: 13.05.13

To
1. The Director, MSMEDI, Kolkata, 111 & 112 BT Road, Kolkata-700 108
2. The Managing Director, Webcon consulting (India) Ltd, Black Burn Lane, Kolkata-700 012
3. The General Manager, District Industries Centre...........................................
4. Deputy Director of M&SSE
5. Officer in charge, Sub-DIC Siliguri/Baranipur

Subj: Copy of record notes of the meeting held on 18.3.2013 to address the bottlenecks of implementation of MSECDP projects in West Bengal

Sir,
Enclosed find a copy of record notes of the meeting held on 18.3.2013, covering decisions taken in respect of implementing agencies and reconstitution of Purchase/Tender committees. For your information and strict compliance as directed.

The concerned agencies of your district will be informed accordingly by you.

Enclos: As stated

Yours Faithfully,

[Signature]

For Director  
Micro and Small Scale Enterprises  
West Bengal
Record notes of the meeting held on 18.03.2013 to address the bottlenecks of implementation of CDP-MSE projects in West Bengal

Participants
1. Shri Rajiva Sinha, Principal Secretary, MSSE&T Department,
2. Shri SK Dandapat, Special Secretary, MSSE&T Department,
3. Dr. Asvini Kumar Yadav, Director, MSSE
4. Smt. Pritha Sarkar, Managing Director, WBSIDC Ltd.
5. Smt. Mahua Banerjee, Jt. Secretary, MSSE&T Department.
6. Shri SC Panja, Additional Director, WBSEPS.
7. Shri T. Duari, Jt. Director of MSSE

Discussion and Decisions taken
The implementation of Cluster Development Programme (CDP-MSE, GoI) in the state was discussed. It was found that apart from the problem of getting suitable land in time and weakness of SPV in mobilizing own contribution, there were two major bottlenecks responsible for slow implementation of the projects in the state. These related to the weak HR resource of the Implementing Agency (WBSEPS) and centralized management, especially with regard to purchases for the projects.

A. Change of Implementing Agency

(i) The issue of identifying a suitable organization under the MSSE&T Department as the Implementing Agency (IA) for Cluster Development Programme (MSE, GoI) was discussed. The case of WBSIDC was also analyzed. Finally it was decided that WBSEPS will continue to act as the IA for the state for the CDP projects. It is already an approved IA by GoI under the programme and so no fresh approval would be required.

(ii) This, however, would require strengthening of WBSEPS. The present staff strength of WBSEPS includes one Additional Director rank officer (on contract) and some support staff for office and field work including field monitoring. Given the load of 48 clusters in the state and with more clusters to be added, it would not be possible for WBSEPS to undertake this huge responsibility without augmenting its staff strength by inducting project management experts and financial experts. The CDP projects in the state were all getting delayed for the weakness of the IA in the state.

It was in this connection that it was decided to augment the strength of WBSEPS and make it a more professional outfit by:

a) inducting two (2) Project Management Specialists (as Project Managers) engaged on contract basis through advertisement from open market to look after implementation of the projects from planning to completion of CFC stage.

b) inducting a financial expert (as Finance and Accounts Manager) for maintaining accounts and doing financial management of WBSEPS on contract basis through advertisement from open market.
c) Empanelling an engineering firm/experts for assessment of civil works, quality of plant & machineries etc. according to need. Payment to this agency/individual would be made on work-done basis on government approved rates.

(iii) The above arrangement would not require any additional funding from government and the entire cost would be met out of the project cost of the clusters available with WBSEPS.

(iv) It was also found that Soft Interventions took a lot of time because of unprofessional handling and inadequate time available with the District Industries Centres (DIC) owing to their other workload. It was, therefore, decided that professional agencies would be hired for undertaking soft intervention work instead of getting the same done by DICs.

B. Re-constitution of Purchase / Tender Committee for each cluster for setting up of CFC under MSE-CDP in revision of the existing Purchase / Tender Committee:

At present there was only one state level Purchase / Tender Committee for CDP-MSE projects in the state. This was causing delays in implementation of the projects. Since all the plants and machineries and civil works were pre-identified in the DPR and approved by government, making procurement (purchase) was not an issue were policies of the government were discussed. As such, to hasten up the implementation process, it was decided to de-centralize this arrangement in revision of the existing Purchase / Tender Committee. A new Purchase / Tender Committee was recommended at district level with the following members:

1. General Manager, DIC of the concerned district - Chairman
2. Representative of MSMEI, Gol, Kolkata - Member
3. Representative of WBSEPS - Member
4. Representative of the concerned Special Purpose Vehicles (SPV) - Member
5. Technical expert, if required (to be inducted as per Committees decision) - Member
6. Manager / IDO of concerned DIC holding the Charge of CDE of the cluster - Member-Secretary

Director MSSE would take necessary action after the above recommendations were approved by the state government.