



Government of West Bengal  
Directorate of Micro, Small & Medium Enterprises  
New Secretariat Buildings, 1, K. S. Roy Road, 9<sup>th</sup> Floor,  
Kolkata-700001

No.: D/169/EODB/25

Date: 12 FEB 2025

**CIRCULAR**

WHEREAS General Manager, District Industries Centre is the Member-Convenor of the District Export Promotion Committee (DEPC) and Nodal Officer for all district level export related work in terms of Notification bearing no. CI/COM/GEN-XPT/03/2017 dated 24.12.2020 of Industries, Commerce and Enterprise Department Government of West Bengal.

AND

WHEREAS MSME Facilitation Centres (MFCs) headed by General Manager, Industries Centre will act as a Nodal Body for export promotion as well as Secretariat for the DEPC

AND

WHEREAS General Manager, District Industries Centre is the Nodal officer for all district level export related work and is organising awareness programme, workshops for existing as well as potential exporters for promotion of exports in association with IITF, Kolkata and other organisations.

In view of the above, it is decided that in the awareness programmes and workshops, exporters (Both Manufacturers and Non-Manufacturers) will be apprised of the differentiation between district of origin and district of procurement of goods ensuring that all exporters accurately report the district of origin for their goods. Moreover, the exporters can now have the access to the district level export data through the portal and also through DGCIS portal link.

It is further decided that General Manager District Industries Centre will analyse the stakeholders' feedback on DEAP received through online portal and place the proposed improvements, if any, in the DEPC for inclusion in DEAP.

Director  
MSME, WB

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Copy to:

1. General Manager, District Industries Centre & Member-Convenor,  
DEPC, \_\_\_\_\_

Director  
MSME, WB