

Minutes of the GMs' Conference held on 29-09-2016.

Director, MSME took the chair & conference started at 11:00 am at the meeting hall of the Directorate. Except O-I-C Sub Dic Siliguri all G.M.s remain present in the meeting.

Social Enterprises

IIMC Innovation Park shared the dais of GMs' Conference to propagate a new idea of Social Enterprises Hunt named as INVENT, aims to identify and support for-Profit Social Enterprises in association with Technology Development Board (DST, GOI) and DFID (UK), Aspiring Social Enterprises with innovative ideas and having a working model to address common societal problems/having a social impact may send completely filled application to invent@iimcip.org. This must have a for-profit revenue model. Target is 100 by March, 2017.

Areas – Health care, Housing, Clean energy, Agriculture, Water & sanitation, livelihood Promotion may be stressed. Cheap food supplement for poorer mass, sanitary napkin for women folk, addressing problems of drinking water may be the area of activity.

IIMCIP will organise several awareness programmes in districts in association with DICs. JD (P&S) will co-ordinate the matter at Headquarters.

[Action: JD (P&S)]

Base Line Survey

Mr. Shiv Karnani of Expression @ work ventilated his idea of Resource Mapping GP wise, Block wise for fuelling the activities already being practised locally for better value addition and marketability. Assorted information remain distorted in districts need to be collected for compilation – chain linkage and future planning.

Ideas like Orchid export, Cactus, Chocolate, large Cardamom, decorative pisciculture, Ginger oil extraction, coloured capsicum & Papaya seed production, Fern leaf marketing etc. sectors may be taken into account at Darjeeling district.

In this regard a format is prepared to make a study at the beginning of a project to establish the current status of the above mentioned products (horticulture, agro) before a project is rolled-out. JD (Empl.) will coordinate the matter at Headquarters using previous studies as a baseline survey to measure the degree and quality of change/diversified activities implementation.

Name of district: -----

Name of village/GP/Block: -----

Name of product and its concentration: -----

- I. About the product:
- II. Business strategy at present:
- III. No. of persons/manufacturer involved (group/individual) with their present income from the activity (a separate sheet to be attached):
- IV. Infrastructures exist (like road, transport, electricity, land etc.):
- V. Technology used at present:
- VI. Annual turnover of the present activity:
- VII. If there is any scope of further modern technology:
- VIII. Scope of value addition of the product (brief description):
- IX. Scope of diversification of the product (brief description):
- X. Viability for commercialization of new product including its packaging and marketing:
- XI. Investment required for unit level for product processing/ value addition:
- XII. Level of interest of the stake holder (low/medium/high):
- XIII. Scope of service chain which has to be established:
- XIV. Tentative upliftment of the stake holder in terms of monetary value:
- XV. Scope of CFC and indicating machinery:

[Action: JD (Empl.)/GMs]

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Karmatirtha

In the next meeting representative of WBSIDC must be called for better co-ordination. Director desires the formation of SPV to be continued parallel with construction work. MNREGA fund and other fund lying with district administration may be dovetailed for beautification and augmentation of tourist attraction of these spots. Arrangement for steady income generation of KT's may be devised for smooth operation.

A 10 point report regarding Karma Tirtha has prepared for better monitoring of the projects. The Director will talk with the District Magistrate, Paschim Medinipur for formation of SPV under Karmatirtha.

Districtwise report on Karmatirtha:

Sl. No.	District	Block(Mouza)	Status	Date of Work Order	Date of Completion of work	Expected date of completion	Whether KT handed over to GM,DIC (Y/N)	Whether SPV formed (Y/N)	Remarks
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[Action: JD (Empl.)/GMs]

MFC :- Format report of all the MFCs except Darjeeling, Uttar Dinajpur and Dakshin Dinajpur have been received. GMs are requested to send the report on time. Regarding facilitation at District Level, all GM, DIC/ DD (Ancillary)/ OC, Sub DIC, Siliguri were requested to apprise the District Level Officers of other line Departments related to MSME regarding purpose of MFC for timely processing of the cases. Currently SAG is operational and all the MFCs can utilize it for the benefit of MSMEs. After Puja, as instructed by the Jt. Secretary, MSME & T Deptt., a workshop will be held for betterment of the function of SAG and MFC.

[Action: JD (BG)]

ACC: Format report has been received excepting Darjeeling, Jalpaiguri, Burdwan, Paschim Medinipur, North 24 Parganas and Kolkata DICs. Absence of format report, from next time onwards, will be mentioned as "non-responding". For enhancing the coverage DICs are requested to discuss the pending issues at DCC on regular basis.

[Action: GMs]

Cluster : Projects under hard intervention are to be taken up on priority basis considering time bound disposal of relevant issues. In this connection the schedule of administrative calendar of the Deptt. of MSME&T, W.B. to be considered on priority basis and operationalize the project as per feasibility. For projects under MSE-CDP compliance report / UC etc. as desired by DC, MSME are to be furnished to the IA (WBSEPS) on time.

Regarding projects under soft intervention, DICs are requested to implement the same as per time line and send the completion report at this end. For projects where elevation from the SI is a possibility then arrangement of land and other resources to be stressed immediately so that detailed project report may be drawn up on priority basis. In this connection some parallel activities like selection of machineries, preparation of tender/bid documents are to be taken up also for optimizing time over run.

In the event of CCSR, we have already explained in our specific cluster meeting that most of the proposals are at Department's level, on approval from Department, SI activity will be initiated.

Regarding implementation of cluster in each Block/ Municipality/Corporation areas in West Bengal, we have already forwarded a format for reporting. All DICs are requested to furnish

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their feed back within seven days time so that next course of action will be taken up at the earliest.

Director desires there are some sectors which may be identified for future cluster development that has to be enlisted. Missing sectors which was discussed at the meeting like—

- a. Metal Injection Moulding based wire cutting, (3D)/ bending machine or Musical Instrument Cluster at Uluberia, Howrah
- b. Brightening and Fastening Cluster with upcoming foundry Cluster at Howrah
- c. Solar based Cluster at Bankura under PPP mode
- d. LED assembling unit at any existing Industrial Park
- e. Geo-textiles activities may be explore for Civil Engineering purpose
- f. Leather lamination activities and
- g. Any linkages for logistical support for making Clay dolls clusters at Krishnanagar, which really bears some ethnic values

For the above activities and including some other sectors may be identified and this requires also a baseline survey with the format given above.

[Action: JD (BG)/GMs]

PMEGP:- Special thrusts is requested for settlement of M. Money of previous cases pertaining to PMEGP. PPT annexed to be followed for updating the requirement of documents. State Level Monitoring Committee has approved for considering few fresh cases for the year 2016-17, target for that will be circulated shortly. As per new guideline interactions to be made with the applicants within 5 working days – this is to be maintained.

[Action: JD (P&S)/GMs]

Pollution: - As per citing policy, the set up of certain category of activity “.... is location specific and will be decided by the board” means GM-DIC is empowered to take decision on behalf of West Bengal Pollution Control Board. If necessary, higher officials of Dte. may be contacted, not WBPCB directly. Guidelines on ‘Poultry’ unit has been discussed & sent via mail.

[Action: JD (P&S)/GMs]

WBIS-2013 :- See PPT presentation enclosed & DICs /Sub-DICs rated ‘AVERAGE’, ‘POOR’ & ‘NIL’ should follow the ‘Indicative Target’ and work on war footing to dispose of all pending applications.

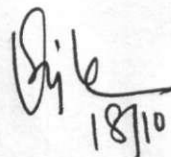
NIC has been entrusted with online submission of Incentive application work, demonstration of which was shown today before GMs. Director as well as house proposed further modification in consultation with respective cell.

[Action: DD (Cert.)/GMs]

Law matters, Audit matters , Kandari scheme & NFM activity :- See PPT. presentation enclosed.

The following bullet points was discussed and also to be taken care-of.

- SufalPrani Sector is searching for accommodation. They may be accommodated in our CFC.
- All the stake holders will provide training.
- Where there are no bank branches, they will be provided with suitable accommodation with fixation of rent by banks.
- Karimpur Pan Baraj, WBS&DCL counter, Sabuj Sathi Cycle Repairing, SalpataThali, stroing of Guti at Ranibandh.


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- Information and Data Dissemination Centre, Design Centre may be installed at our CFC.
- Pending proposal amounts to budgetary provision of WBIS, 75% of those proposals has to be sent by the end of this month.

[Action: GMS]

As there were no other points to discuss the meeting was ended with vote of thanks to the chair and vice versa.

[Signature]
18/10/16
Director.

Directorate of MSME, W.B.

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Memo No. /PS /16

Date: 18 .10.16

Copy forwarded for information to the—

- I. Additional Chief Secretary to the Govt. of West Bengal, Deptt. of MSME & T
- II. Additional Director (Electronic/Census)
- III. Joint Director of MSME (BG/Empl/PS)
- IV. Deputy Director of MSME (Cert)
- V. General Manager, DIC _____;
- VI. Deputy Director of MSME (Ancillary), Sub-DIC Durgapur
- VII. Officer-in-Charge, Sub-DIC Siliguri

[Signature]
18/10/16

Joint Director of MSME (P&S),

West Bengal