

RURAL ENTREPRENEURSHIP HUB

Revitalising the rural economy through Industrial Co-operatives.

Empowering the Youth for Work:- Promoting entrepreneurship in the rural and semi –urban areas of Bengal is one of the top priorities of the Government for meaningful engagement and generation of large scale employment of youth. The state government in the Department of MSME & Textiles has taken a special drive for promoting rural entrepreneurship which focuses on setting up of Micro and small enterprises in the rural / semi urban Bengal. This sector has emerged as the most dynamic ,dominant and vibrant segment of Bengal Economy. Every district of the state has its own characteristics and features and has huge potential to promote entrepreneurship among the local youth , specially the women population. Many items /products/services can mostly be made locally by setting up Micro and small enterprises with Govt. support. In addition, there are district specific products available as the raw materials or finished products which can form the nucleus of developing enterprises by the rural youth.

RURAL ENTREPRENEURSHIP HUB

This is a concept and aimed to engage the rural unemployed youth in some gainful economic activity. REH is supposed to be an entity of ten or more people preferably in the form of a typical Industrial co-operative society which will not only take up an economic activity but will promote entrepreneurship among the youth also. Therefore unlike a traditional co-operative society REH will also facilitate the rural people to set up micro and small enterprises to meet the local demands.

Formation of REH in Industrial Co-operative mode

The sole purpose of this entire exercise is to harness the individual talent and mobilizing minimum 10 enterprising youth with a viable economic activity is of the matter of primary concern for formation of REH in industrial cooperative mode.

Development of Agro Business Cluster through REH Cooperative Society

- West Bengal has inherent strength of development of Agro Business cluster based on abundance produce of resources like Agri, Horticulture, Animal, Fisheries etc. An indicative list of Agro based as well as resources has been identified district wise. Entrepreneurs can join together in group to form REH Industrial Cooperative Society based on the resources.

Government Assurances to the member of the REH Societies:-

Soft Intervention Support:-

- Training , Capacity building
- Marketing

Hard Intervention Support:-

- Supply of Tools, Machines, Equipments
- Setting up of Common Facility Centre(CFC), Common Production Centre(CPC)

Illustrative list of Activities for formation of Rural Entrepreneurship Hub

1. Jute Diversified products
2. Lac
3. Vegetable packing, sorting
4. Betel nut processing
5. Amliso {soft broom} (Hill region products)
6. Ginger
7. Large Cardamom
8. Turmeric
9. Tulsi Ark
10. Honey, Bee Keeping
11. Artificial insemination of Bengal Back Goat.
12. Bio-waste (CNG)
13. Aroma oil extraction
14. Saal Pata plate
15. Spices
16. Cashew nut
17. Solar equipment model
18. Organic\ non chemical based agriculture
19. Dairy Products
20. Papad, bori making, Pickles
21. Agarbati making
22. Rakhi making
23. Imitation ornaments
24. Mushroom farming
25. Mfg. of readymade garments/Sanitary napkins etc
26. Bamboo products
27. Arica leaf products
28. Fruit Processing
29. Guava, Lichi. Banana
30. Floriculture
31. Fish feed
32. Dry fish, Processing
33. Milk processing, Chilling plant

For details contact with Office of GM DIC or Industrial Development officer(IDO) of the Block.

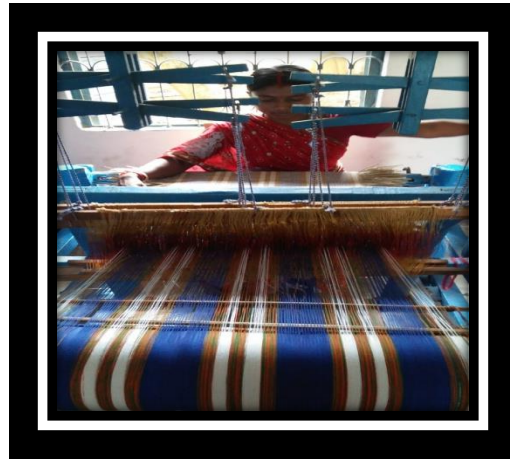
Some of the Registered REH Societies functioning well in the Districts:-

**1. KESHRAIL GRASS MAT REH INDUSTRIAL
CO-OPERATIVE SOCIETY LTD.**

(Regn. No. &date :70/MS & ME/WB 2018-2019 Dated- 11.09.2018)

Address :Vill- Keshrail, P.O.- Pundari, P.S.- Harirampur, Dist.- DakshinDinajpur.

Activity of the society : Grass mat manufacturing, mat weaving, design development and diversified products. Contact no. : 9932209786



**2. MAHABARI GRASS MAT REH INDUSTRIAL
CO-OPERATIVE SOCIETY LTD.**

(Regn. No. &date :106/MS & ME/WB 2018-2019 Dated- 02.01.2019)

Address :Vill- KalyaniSahapukur, P.O.- Kuskari, P.S.- Bansihari, Dist.- DakshinDinajpur.

Activity : Grass mat manufacturing, mat weaving, design development and diversified products.

Contact no. : 9593147176



3.MUKTANGAN HANDICRAFTS REH INDUSTRIAL CO-OPERATIVE SOCIETY LTD.

(Regn. No. &date :85/MS & ME/WB 2022-2023 Dated- 18.07.2022)

Address :Vill- Balupara, P.O.- Gopalganj, P.S.- Kumarganj, Dist.- DakshinDinajpur.
Activity : Manufacturing of jute and cotton based handicrafts items. The society is
specialized in makingof bags, coaster, soft toys etc.

Contact no. : 9002218214



4. USHAHARAN WOOD & BAMBOO CRAFT REH INDUSTRIAL CO-OPERATIVE SOCIETY LTD.

(Registration No. &Date : 77/MS & ME/WB 2018-2019 Dated : 05.10.2018)

Address : VILL+P.O.- Ushaharan, PS- Kushmandi, Dist.- Dakshin Dinajpur
Activity : The society is related to wood & bamboo crafts. It is using the Karmatirtha as
Common Production Centre (Stall No.-4) Artisans are covered under ACC and PMEGP loans.
Contact no. 9330412015



**5.ANIYA RABRI GRAM REH INDUSTRIAL
CO-OPERATIVE SOCIETY LTD.**

(Regn. No.- 102/MS&ME/WB 2022-2023 Date-09.09..2022)

Address: VILL+P.O.- ANIYA; PS.- CHANDITALA, PIN- 712706 Block: Chanditala-I

Activities: 'Rabri' one of the mouth melting traditional Indian sweetmeat are manufacturing in the village Aniya, now a days popularly known as 'Rabri Gram'. Milk is the main raw material of Rabri. MSME&T Deptt. has provided tool kits and machinery during the financial Year 2022-'23.

Contact no. 7908405545



**6. INDRADHANUSH RURAL ENTREPRNEURSHIP HUB
INDUSTRIAL CO-OPERATIVE SOCIETY LTD.**

(Regn. No.- 21/MS&ME,WB OF 2019-2020, Date: 16.01.2020)

Address: Karmatirtha, Dhaniakhali (New Bus Stand), PO+PS-Dhaniakhali,

Activities : Indra Dhanush REH Industrial Co-Operative Society Ltd. is an all women organization . They utilize their expertise on garments production .The MSME&T Dept. has provided tool kits and machinery during the Financial Year 2021-'22.

Contact no. 973258067



7. Bhogramguri Patishilpa Samabay Samity Ltd.

(Registration No: 17 Dated: 24.11.1998)

Address : Vill-Bhogramguri, PO- Pestarjhar, Dist- Coochbehar

Activities: Sitalpati and its diversified products.

Contact nos. : a) 8967662224
b) 9064756855



8. Tufanganj Block-I Pati Shilpa Samabay Samity Ltd.

(Regd. No. : 21/C&SSI (WB) Dt: 11.03.2003)

Address : Tufanganj Ward No-6, PO & PS-Tufanganj, Dist- Coochbehar.

Activities: Sitalpati and its diversified products.

Financial assistance received from MSME&T Deptt. during 2021-'22.

Contact person : a) 9382043762
b) 8016390114



9. Majlishbag AdibasiBansh-O-Bet Shilpo Samabay Samity (REH)

(Registration No.: 46/MS&ME, W. B. of 2018-19 dated 13.08.2018)

Address : Vill: Majlishbag, P.O.: Paruil, P.S.: Gazole, Malda

Activities : Artisans are engaged in making different type of artistic bamboo craft as well as utility bamboo products with quality bamboos like Makla, Tarla and Jewtha . Now they are practicing of mixing cane with the Bamboo product which makes them more attractive.

Contact Person : a) 9474652660/9851276863
b) 7047660202/9123097237



10. Ratua-II Wooden Furniture Cluster

[Name of the SPV:P.P.M. Khashto ShilpoSamabay Samity Ltd (REH)]

Registration No.: 44/MS&ME, W.B. of 2017-18 dt.29.03.2018)

Address : Vill + P.O.: Pirganj, P.S.: Pukhuria, Malda

Activities : The units of Ratua Wooden Furniture Cluster are engaged mainly in making sophisticated wooden domestic and office furniture. Traditional designs are used to make different furniture like cot, bed, chairs, table etc. These units also make furniture according to the design as per customers' order.

Contact no. : 8637559856



11. Berhampore Wooden Furniture Cluster REH Industrial Co-operative Society Ltd.

Address: Berhampore to Lalbagh Road, Chunakhali, Nimtala, P.O. - Gopinathpur,
Dist. - Murshidabad, PIN - 742149
Activity: Wooden Furniture Making
Contact no. : a) 9474190149
b) 9474579044



12. Lalgola RMG Manufacturing REH Industrial Co-operative Society Ltd.

Address: PirtalaUparfateLalgola, Dist. Murshidabad, PIN-742148
Activity : Readymade garments manufacturing.

Contact nos. 9932587397 ; 7427915333



13. Ashokenagar Sola Cluster and REH Industrial Co-operative Society Ltd.

(Regn. No. - 41/MS&ME, W.B. Of 2018-2019 dt. 31.07.2018)

Address : 111/5, Tarunpally, PO-Haripur, PS-Ashokenagar, North 24 Parganas.

Ashokenagar Shola pith cluster is a group of units of handicraft artisans who specialize in creating intricate and delicate models of animals, birds, flowers, topor or mukut (conical headgear), garland (mala) etc using shola pith, a type of sponge wood found in the marshy areas of West Bengal and Assam in India. The Government of West Bengal has also distributed small tool kits to all artisans of this cluster.

Contact no. 9735517254) / e-mail [-tukundey971@gmail.com](mailto:tukundey971@gmail.com)



14. Ashokenagar Conch Shell Cluster Industrial Co-operative Society REH Ltd.

(Regn. No. 43/MS&ME, W.B. Of 2018-2019 dt. 31.07.2018)

Address : Ashokenagar-Kalyangarh Municipality ,North 24 Parganas.

The conch shell manufacturing cluster at Ashokenagar has received recognition by forming an Industrial Co-operative Society in the name "Ashokenagar Conch Shell Cluster Industrial Co-operative Society Ltd" and small toolkits for each artisan as support from the government of West Bengal, which has helped the artisans to modernize their techniques and expand their market. Today, their products are also exported to other states in India and even to other countries.

Contact no. 7001182421 & E-mail: sarkar.biki8@gmail.com



15. Himalayan Agro Herbal Industrial Co-operative Society Ltd.

(Regn. No. & date :04/MS&ME,WB 2018-2019 Dated -25.04.2018)

Address :Kagey , Pedong, Kalimpong – II Block. Dist :Kalimpong

Status : CFC is Running ,Machineries and primary tools have been supplied and supporting marketing from Biswa Bangla outlets under Govt. of West Bengal.



16. Todey Tangta Jaldhaka Agro Processing Industrial Co-operative Society Ltd.

(Regn. No. & date : 04/MS&ME,WB 2018-2019 Dated -25.04.2018)

Address : Todey, Jhalong, Gorubathan Block. Dist : Kalimpong

Status : CFC is Running ,Plant and Machineries have been supplied. Shade has been provided by the District Administration.

Contact no. : 8900354933



LARGE CARDAMOM



CULTIVATED MAINLY IN TODAY TANGTA, GORUBATHAN

**17. Sakyong Floriculture Agro Packaging Industrial
Co-operative Society Ltd.**

(Regn. No. & date : 04/MS&ME,WB 2018-2019 Dated -25.04.2018)

Address : Sakyong , Pedong, Kalimpong - II Block. Dist : Kalimpong

Status : REH was formed and Soft Intervention part has been completed. Setting up of 5 no. of poly houses are in progress.

Contact no. 9933408565

